

# Adult Tobacco Survey 2

## Winter 2001-02 Survey Results

*Washington State*

**First, I have some questions about your health. Would you say that in general your health is. . .**

n = 11805

Excellent	29.1%	(± 1.2%)
Very good	38.2	(± 1.3)
Good	23.4	(± 1.1)
Fair	6.8	(± 0.6)
Or poor	2.6	(± 0.4)

**During the past 3 months, on how many days did you stay in bed for more than half the day because of illness or injury?**

n = 11748

None	78.6%	(± 1.1%)
One day	8.7	(± 0.8)
More than one day	12.7	(± 0.9)

**About how long has it been since you last visited a DOCTOR for a routine checkup?**

n = 11715

Within the past year (1-12 months ago)	76.4%	(± 1.2%)
Within the past two years (1-2 years ago)	12.2	(± 0.9)
More than two years ago	11.1	(± 0.9)
Never	0.3	(± 0.2)

**About how long has it been since you last visited a DENTIST for a routine checkup?**

n = 11680

Within the past year (1-12 months ago)	75.6%	(± 1.1%)
Within the past two years (1-2 years ago)	10.7	(± 0.8)
More than two years ago	13.2	(± 0.8)
Never	0.4	(± 0.3)

**Next are a few questions about your health care coverage. Do you have any kind of health care coverage, including health insurance, prepaid plans such as an HMO, or government plans such as Medicare?**

n = 11788

Yes	88.4%	(± 0.9%)
No	11.6	(± 0.9)

\* Estimates based on sample sizes less than 75 omitted

***Among those with health care coverage:***

**What type of health coverage do you use to pay for most of your medical care? Is it coverage through. . .**

n = 10232

Your employer	51.9%	(± 1.4%)
Someone else's employer	15.5	(± 1.1)
A plan that you or someone buys on your own	10.1	(± 0.8)
Medicare	14.5	(± 0.9)
Medicaid or Medical Assistance	4.2	(± 0.5)
Other	3.8	(± 0.5)

**Are you currently. . .**

n = 11813

Employed for wages	54.6%	(± 1.3%)
Self-employed	8.6	(± 0.7)
Out of work	6.2	(± 0.7)
Homemaker	6.5	(± 0.6)
Student	4.6	(± 0.6)
Retired	17.2	(± 0.9)
Or unable to work	2.2	(± 0.4)

**Now, I would like to ask you some questions about your personal history of tobacco use. Have you, even once in your life, smoked a cigarette?**

n = 11841

Yes	73.3%	(± 1.2%)
No	26.6	(± 1.2)

***Among those who ever smoked a cigarette:***

**How old were you when you first tried smoking cigarettes?**

n = 8557

**average:** 15.8 (± 0.1)

**Have you smoked at least 100 cigarettes in your entire life? NOTE: 5 packs=100 cigarettes**

n = 11786

Yes	45.5%	(± 1.3%)
No	54.5	(± 1.3)

***Among those who ever smoked 100 cigarettes and smoked regularly:***

**How old were you when you first started smoking cigarettes fairly regularly?**

n = 5178

**average:** 18.2 (± 0.2)

***Among those who ever smoked 100 cigarettes:***

**Do you now smoke cigarettes every day, some days or not at all?**

n = 5570

Every day	30.2%	(± 1.8%)
Some days	7.1	(± 1.0)
Not at all	62.6	(± 1.9)

***Among every day and some day smokers:***

**On average, about how many cigarettes per day do you smoke? NOTE: 1 PACK = 20 CIGARETTES**

n = 2030

15.2% (± 0.7%)

\* Estimates based on sample sizes less than 75 omitted

<b>Current cigarette smoking prevalence:</b>	n = 11783
(every day or some day smokers among the whole population)	17.0% (± 1.0%)

***Among every day and some day smokers:***

<b>What brand of cigarette do you smoke most often?</b>	n = 2059
Camel	15.2% (± 2.5%)
Marlboro	35.2 (± 3.2)
Other	49.6 (± 3.3)

***Among every day and some day smokers:***

<b>Is this brand menthol?</b>	n = 1963
Yes	18.8% (± 2.7%)
No	81.2 (± 2.7)

***Among every day and some day smokers:***

<b>Are you currently smoking a brand with lower levels of nicotine or tar?</b>	n = 1971
Yes	54.7% (± 3.3%)
No	45.3 (± 3.3)

**This next question asks about smokeless tobacco. Have you ever tried using smokeless tobacco, like chew, dip or snuff? IF NEEDED: Such as Copenhagen, Kodiak, Redman or Beechnut**

	n = 11839
Yes	21.0% (± 1.1%)
No	79.0% (± 1.1%)

***Among those who ever used smokeless tobacco:***

<b>On how many of the past 30 days did you use smokeless tobacco products?</b>	n = 2306
Zero	88.1% (± 1.9%)
Less than 30	6.2 (± 1.5)
30 days	5.7 (± 1.2)

**Current smokeless tobacco prevalence:**

	n = 11841
(any use in the past 30 days among the whole population)	2.5% (± 0.4%)

**What about cigar smoking, including large cigars, cigarillos, and little cigars. How many cigars have you smoked in your life?**

	n = 11768
None	62.6% (± 1.3%)
One	7.0 (± 0.7)
2-5	10.9 (± 0.9)
6-20	9.0 (± 0.8)
More than 20	10.5 (± 0.9)

***Among those who ever smoked a cigar:***

<b>On how many of the past 30 days did you smoke a cigar, even just a puff?</b>	n = 4036
Zero	90.5% (± 1.5%)
Less than 30	9.2 (± 1.5)
30 days	0.4 (± 0.2)

\* Estimates based on sample sizes less than 75 omitted

<b>Current cigar smoking prevalence:</b>	n = 11841
(any use in the past 30 days among the whole population)	3.6% (± 0.6%)

<b>Have you ever tried smoking tobacco in a pipe?</b>	n = 11826
Yes	21.6% (± 1.1%)
No	78.4 (± 1.1)

***Among those who ever smoked a pipe:***

<b>On how many of the past 30 days did you smoke tobacco in a pipe?</b>	n = 2434
Zero	96.8% (± 1.5%)
Less than 30	2.6 (± 1.4)
30 days	0.7 (± 0.5)

<b>Current pipe smoking prevalence:</b>	n = 11841
(any use in the past 30 days among the whole population)	0.7% (± 0.3%)

<b>Have you ever tried smoking bidis (BEEDIES)?</b>	n = 11714
Yes	5.4% (± 0.7%)
No	94.6 (± 0.7)

<b>Current bidi smoking prevalence:</b>	n = 11841
(any use in the past 30 days among the whole population)	0.3% (± 0.2%)

<b>Have you ever tried smoking clove cigarettes?</b>	n = 11815
Yes	15.3% (± 1.0%)
No	84.7 (± 1.0)

***Among those who ever smoked cloves:***

<b>On how many of the past 30 days did you use clove cigarettes?</b>	n = 1512
Zero	96.7% (± 1.4%)
Less than 30	2.9 (± 1.3)
30 days	0.4 (± 0.6)

<b>Current clove cigarette smoking prevalence:</b>	n = 11841
(any use in the past 30 days among the whole population)	0.5% (± 0.2%)

<b>Current tobacco use prevalence:</b>	n = 11841
(Currently smokes cigarettes, cigars, pipes, bidis, or cloves OR uses smokeless tobacco among the whole population)	20.8% (± 1.1%)

\* Estimates based on sample sizes less than 75 omitted

**Among former tobacco users:**

**About how long has it been since you last used tobacco, that is, daily?**

n = 3471

Within the past year (0-12 months ago)	16.0%	(± 1.8%)
Within the past 5 years (1-5 years ago)	17.1	(± 1.9)
Within the past 15 years (5-15 years ago)	23.7	(± 2.1)
Or 15 or more years ago	41.2	(± 2.4)
Never used regularly	2.1	(± 0.9)

**Among former cigarette smokers:**

**When you last smoked cigarettes regularly, on average, how many cigarettes did you smoke per day?**

n = 3308

**average:** 18.2 (± 0.7)

**Among current tobacco users:**

**About how much do you usually spend on tobacco products every week? IF NEEDED: On average, in a typical week**

n = 2370

Less than \$5	19.2%	(± 2.6%)
\$5-9	10.5	(± 1.8)
\$10-14	13.7	(± 2.0)
\$15-24	22.7	(± 2.5)
\$25-34	17.6	(± 2.3)
\$35-44	10.1	(± 1.8)
\$45 or more	6.1	(± 1.7)

**Among current tobacco users:**

**In the past month, did you buy tobacco on a Native American reservation?**

n = 2480

Yes	13.7%	(± 1.8%)
No	86.3	(± 1.8)

**Among current and former tobacco users:**

**These next questions ask about things that might make a person want to quit using tobacco. Do you agree or disagree with the following statement: People close to me were/are upset by my using tobacco. Do you. . .**

n = 5556

Strongly agree	39.3%	(± 1.9%)
Somewhat agree	24.2	(± 1.7)
Somewhat disagree	18.0	(± 1.5)
Or strongly disagree	18.4	(± 1.5)

**Among current and former tobacco users:**

**Have any of your family or friends ever asked or advised you to quit using tobacco?**

n = 5729

Yes	67.9%	(± 1.8%)
No	32.1	(± 1.8)

\* Estimates based on sample sizes less than 75 omitted

***Among current and former tobacco users who were ever advised to quit by family or friends:***

<b>When was the last time a family member or friend advised you to quit?</b>			n = 3780
Within the past year (1-12 months)	51.3%	(± 2.4%)	
Within the past three years (1-3 years)	7.3	(± 1.2)	
Or 3 or more years ago	41.4	(± 2.3)	

***Among current and former tobacco users:***

**Have any of the following health care professionals ever advised you to quit using tobacco. . . A doctor?**

n = 5722

Yes	49.3%	(± 1.9%)
No	50.7	(± 1.9)

***Among current and former tobacco users:***

**Have any of the following health care professionals ever advised you to quit using tobacco. . . A dentist?**

n = 5713

Yes	20.8%	(± 1.6%)
No	79.2	(± 1.6)

***Among current and former tobacco users:***

**Have any of the following health care professionals ever advised you to quit using tobacco. . . A nurse?**

n = 5705

Yes	22.0%	(± 1.6%)
No	78.0	(± 1.6)

***Among current and former tobacco users:***

**Have any of the following health care professionals ever advised you to quit using tobacco. . . Another health care provider?**

n = 5698

Yes	11.0%	(± 1.2%)
No	89.0	(± 1.2)

***Among current and former tobacco users who were advised by a health care professional:***

**When was the last time a health care professional of any kind advised you to quit using tobacco?**

n = 3083

Within the past year (1-12 months)	44.2%	(± 2.6%)
Within the past three years (1-3 years)	13.5	(± 1.7)
Or 3 or more years ago	40.6	(± 2.5)
Never advised to quit by a health care professional	1.7	(± 0.6)

***Among current and former tobacco users who were advised by a health care professional:***

**Did the health care professional who advised to quit offer any help, or refer you to a source of help to quit tobacco use?**

n = 3053

Yes	37.9%	(± 2.5%)
No	62.1	(± 2.5)

\* Estimates based on sample sizes less than 75 omitted

***Among current and former tobacco users:***

How many times in your life have you seriously tried to quit using tobacco?			n = 5563
0	13.3%	(± 1.5%)	
1-2	48.0	(± 2.0)	
3-5	25.6	(± 1.7)	
6 or more	13.0	(± 1.3)	

***Among current tobacco users:***

During the past year, did you not use tobacco for one day or longer because you were trying to quit?			n = 2480
Yes	50.4%	(± 3.0%)	
No	49.6	(± 3.0)	

***Among current and former (quit within in past year) tobacco users who are employed:***

Within the past year, has your employer offered any stop-smoking programs or other programs to help employees who want to quit using tobacco?			n = 1502
Yes	16.6%	(± 2.8%)	
No	83.4	(± 2.8)	

***Among current and former (quit within in past year) tobacco users with health insurance:***

Does your health care insurance coverage pay for the cost of any help to quit using tobacco, such as a stop-smoking program or nicotine patches, pills or other medications?			n = 2277
Yes	26.8%	(± 2.6%)	
No	39.3	(± 3.0)	
Don't know/Not sure	33.9	(± 2.9)	

***Among current and former (quit within in past year) tobacco users:***

Have you heard about the Washington State "Quit-Line - a telephone support service to help people quit using tobacco?			n = 2882
Yes	22.9%	(± 2.2%)	
No	77.1	(± 2.2)	

***Among current and former (quit within in past year) tobacco users who have heard of the Quit Line:***

Have you called the Quit line?			n = 733
Yes	8.5%	(± 2.6%)	
No	91.5	(± 2.6)	

***Among current tobacco users:***

Would you like to quit using tobacco?			n = 2311
Yes	63.4%	(± 3.0%)	
No	36.6	(± 3.0)	

\* Estimates based on sample sizes less than 75 omitted

**Among current tobacco users who would like to quit:**

<b>Are you seriously considering quitting tobacco use within the next 6 months?</b>			n = 1432
Yes	88.8%	(± 2.4%)	
No	11.2	(± 2.4)	

**Among current tobacco users who would like to quit in the next 6 months:**

<b>Are you planning to stop within the next 30 days?</b>			n = 1128
Yes	62.9%	(± 4.1%)	
No	37.1	(± 4.1)	

**Among current tobacco users:**

<b>Readiness to quit, from the "Stages of Change" model</b>			n = 2075
Precontemplative	48.1%	(± 3.3%)	
Contemplative	19.3	(± 2.4)	
Preparation	32.7	(± 3.0)	

**Next I have some questions about you. Remember that your responses are confidential. What is your age?**

			n = 11841
18-29	21.8%	(± 1.2%)	
30-49	42.3	(± 1.3)	
50+	36.0	(± 1.2)	

**I'm going to ask about your race and ethnicity. You can have more than one answer.**

<b>Are you. . . White?</b>			n = 11791
Yes	89.6%	(± 1.0%)	
No	10.4	(± 1.0)	

**I'm going to ask about your race and ethnicity. You can have more than one answer.**

<b>Are you. . . Black?</b>			n = 11790
Yes	2.7%	(± 0.4%)	
No	97.3	(± 0.4)	

**I'm going to ask about your race and ethnicity. You can have more than one answer.**

<b>Are you. . . Asian or Pacific Islander?</b>			n = 11787
Yes	4.7%	(± 0.7%)	
No	95.3	(± 0.7)	

**I'm going to ask about your race and ethnicity. You can have more than one answer.**

<b>Are you. . . American Indian or Alaska Native?</b>			n = 11775
Yes	6.5%	(± 0.7%)	
No	93.5	(± 0.7)	

**I'm going to ask about your race and ethnicity. You can have more than one answer.**

<b>Are you. . . Hispanic or Latino?</b>			n = 11787
Yes	4.8%	(± 0.6%)	
No	95.2	(± 0.6)	

\* Estimates based on sample sizes less than 75 omitted



<b>Are you. . .</b>	n = 11813	
Married	58.0%	(± 1.3%)
Divorced	11.9	(± 0.8)
Widowed	5.1	(± 0.5)
Separated	1.9	(± 0.3)
Never been married	20.1	(± 1.2)
Or a member of unmarried couple	3.1	(± 0.5)

<b>How many children under the age of 18 live in your household?</b>	n = 11831	
None	63.3%	(± 1.3%)
1	15.2	(± 1.0)
2	14.2	(± 0.9)
3 or more	7.3	(± 0.7)

<b>What is the highest grade or year of school you completed?</b>	n = 11785	
Some high school or less	6.4%	(± 0.6%)
Grade 12 (high school graduate or GED)	26.0	(± 1.2)
College 1-3 years (some college, technical school, community college AA)	32.9	(± 1.3)
College graduate (4 years) or beyond college	34.7	(± 1.3)

<b>Annual household income from all sources... IF NEEDED: Annual household income before taxes.</b>	n = 10302	
\$20,000 or less	20.4%	(± 1.1%)
\$20,000 to less than \$50,000	38.9	(± 1.4)
\$75,000 or more	40.7	(± 1.4)

<b>Gender</b>	n = 11841	
Male	49.3%	(± 1.3%)
Female	50.7	(± 1.3)

<b>How many people, including you, who live in your household currently smoke cigarettes, cigars, or pipes?</b>	n = 11827	
0	72.9%	(± 1.2%)
1	17.4	(± 1.0)
2	7.0	(± 0.7)
3 or more	2.7	(± 0.5)

<b>On how many of the past 30 days has someone, including you, smoked cigarettes, cigars, or pipes anywhere inside your home?</b>	n = 11782	
0 days	84.7%	(± 1.0%)
1-29 days	7.4	(± 0.8)
30 days	7.9	(± 0.7)

<b>If it were just up to you, would you let people smoke inside your home?</b>	n = 11714	
Yes	12.3%	(± 0.8%)
No	87.7	(± 0.8)

\* Estimates based on sample sizes less than 75 omitted

***Among those who are employed for wages (excluding self-employed):***

**How many people are employed where you work? IF NEEDED: Facilities that share your same street address**

n = 5750

Less than 5	10.1%	(± 1.2%)
Between 5 and 9	8.0	(± 1.0)
Between 10 and 19	9.8	(± 1.1)
Between 20 and 99	26.0	(± 1.6)
Or 100 or more	46.1	(± 1.9)

***Among those who are employed for wages (excluding self-employed):***

**When you are at work, do you spend most of your time in an. . .**

n = 5846

Office	53.2%	(± 1.8%)
Store	6.6	(± 0.9)
Restaurant	3.2	(± 0.7)
Warehouse or factory	7.4	(± 0.9)
Home	2.8	(± 0.5)
Outdoors	9.5	(± 1.1)
Car or truck	3.6	(± 0.6)
Classroom/school	4.7	(± 0.7)
Hospital	2.4	(± 0.5)
Or somewhere else (SPECIFY:)	6.6	(± 0.9)

***Among those who are employed for wages (excluding self-employed):***

**The next questions are about secondhand smoke in your work place. Does your workplace have official rules that restrict smoking in any way?**

n = 5823

Yes	86.1%	(± 1.2%)
No	13.9	(± 1.2)

***Among those who are employed for wages (excluding self-employed):***

**Is smoking allowed in any of the following areas at your workplace. . . Some or all indoor work areas?**

n = 5828

Yes	8.5%	(± 1.1%)
No	91.5	(± 1.1)

***Among those who are employed for wages (excluding self-employed):***

**Is smoking allowed in any of the following areas at your workplace. . . Employee lunchrooms or lounges?**

n = 5815

Yes	5.3%	(± 0.8%)
No	94.7	(± 0.8)

***Among those who are employed for wages (excluding self-employed):***

**Is smoking allowed in any of the following areas at your workplace. . . A designated indoor smoking area?**

n = 5821

Yes	7.1%	(± 0.9%)
No	92.9	(± 0.9)

\* Estimates based on sample sizes less than 75 omitted

***Among those who are employed for wages (excluding self-employed):***

**In a typical week, how many hours would you say that you are in a room or car with secondhand smoke while you are working?**

n = 5695

Less than one hour	91.6%	(± 1.0%)
1-10 hours	4.6	(± 0.8)
More than 10 hours	3.8	(± 0.7)

**The next questions are about secondhand smoke. Secondhand smoke is smoke from someone else's cigarette, cigar or pipe. In general, would you say that breathing secondhand smoke is. . .**

n = 11724

Not at all annoying to you	9.9%	(± 0.8%)
A little bit annoying to you	8.9	(± 0.8)
Somewhat annoying to you	21.2	(± 1.1)
Or very annoying to you	60.1	(± 1.3)

**Would you say that breathing secondhand smoke is. . .**

n = 11332

Not at all harmful	66.4%	(± 1.3%)
A little bit harmful	25.5	(± 1.2)
Somewhat harmful	5.2	(± 0.6)
Or very harmful	3.0	(± 0.6)

**Do you agree or disagree with the following statement: All people should be protected from secondhand smoke. Do you. . .**

n = 11361

Strongly agree	60.0%	(± 1.3%)
Somewhat agree	24.8	(± 1.2)
Somewhat disagree	8.6	(± 0.8)
Or strongly disagree	6.6	(± 0.7)

**What about this statement: ALL CHILDREN should be protected from secondhand smoke. Do you. . .**

n = 11605

Strongly agree	85.8%	(± 1.0%)
Somewhat agree	9.1	(± 0.8)
Somewhat disagree	2.9	(± 0.5)
Or strongly disagree	2.3	(± 0.4)

**Do you think that smoking should be completely banned in restaurants?**

n = 11824

Yes	69.0%	(± 1.2%)
No	28.1	(± 1.2)
Don't know/Not sure	2.9	(± 0.4)

**If there were a total ban on smoking in restaurants, do you think you would eat out more often, less often, or would it make no difference?**

n = 11680

More often	19.6%	(± 1.1%)
Less often	5.2	(± 0.6)
Make no difference	75.2	(± 1.1)

\* Estimates based on sample sizes less than 75 omitted

<b>Do you think that smoking should be completely banned in bars and lounges?</b>			n = 11784
Yes	28.7%	(± 1.2%)	
No	58.6	(± 1.3)	
Don't know/Not sure	12.7	(± 0.9)	

<b>If there were a total ban on smoking in bars, do you think you would go out more often, less often, or would it make no difference?</b>			n = 11425
More often	18.8%	(± 1.1%)	
Less often	8.2	(± 0.8)	
Makes no difference	72.9	(± 1.2)	

**The next questions ask for your opinion about things that happen in your community. Do you agree or disagree with this statement: Laws banning possession of tobacco products by minors (children under 18) have been enforced. Do you. . .**

			n = 11809
Strongly agree	23.6%	(± 1.1%)	
Somewhat agree	29.5	(± 1.2)	
Somewhat disagree	16.6	(± 1.0)	
Or strongly disagree	17.4	(± 1.0)	
Don't know/Not sure	12.8	(± 0.9)	

<b>Generally speaking, how often do you see young people -- those under age 18 smoking in your community? Would you say. . .</b>			n = 11390
Daily or almost daily	44.6%	(± 1.3%)	
Couple of times per week	26.4	(± 1.2)	
2-4 times per month	11.7	(± 0.8)	
Once a month or less	10.3	(± 0.8)	
Or never	7.0	(± 0.7)	

<b>During the past year, did you, yourself, ever buy or give someone under the age of 18 tobacco products?</b>			n = 11814
Yes	2.5%	(± 0.5%)	
No	97.5	(± 0.5)	

<b>Here is another statement: The city or town where I live has enough rules and laws to protect nonsmokers, including children, from secondhand smoke. Do you. . .</b>			n = 11807
Strongly agree	22.4%	(± 1.1%)	
Somewhat agree	30.7	(± 1.2)	
Somewhat disagree	16.2	(± 1.0)	
Or strongly disagree	16.5	(± 1.0)	
Don't know/Not sure	14.1	(± 0.9)	

<b>Have you seen or heard about any efforts or activities in your community or in schools to help reduce tobacco use among youth? IF NEEDED: This could include as part of your job</b>			n = 11821
Yes	50.2%	(± 1.3%)	
No	43.2	(± 1.3)	
Don't know/Not sure	6.6	(± 0.7)	

\* Estimates based on sample sizes less than 75 omitted

***Among those who have seen or heard of activities:***

**Have you participated in any efforts or activities in your community or in schools to help reduce tobacco use among youth? IF NEEDED: This could include as part of your job.**

n = 6011

Yes	19.8%	(± 1.4%)
No	80.2	(± 1.4)

***Among those who have seen or heard of activities:***

**Some communities have organizations that specifically work on tobacco prevention activities. To your knowledge, has there been a local anti-tobacco or anti-smoking organization working in your community over the past few years?**

n = 6022

Yes	32.2%	(± 1.7%)
No	42.1	(± 1.9)
Don't know/Not sure	25.7	(± 1.6)

***Among those who know of local anti-tobacco organizations:***

**Do you approve of what this local organization is doing to prevent tobacco use and help people quit?**

n = 2063

Definitely yes	67.3%	(± 3.0%)
Probably yes	22.2	(± 2.8)
Probably no	2.0	(± 0.7)
Definitely no	2.0	(± 0.8)
Don't know/Not sure	6.5	(± 1.5)

**The next questions ask for your opinion on some statements about the harm from tobacco use. Please tell me if you agree with this statement: A pregnant woman could hurt her baby if she smokes. Do you. . .**

n = 11526

Strongly agree	87.4%	(± 0.9%)
Somewhat agree	9.8	(± 0.8)
Somewhat disagree	1.4	(± 0.3)
Or strongly disagree	1.4	(± 0.4)

**Here is another statement: It is safe to smoke for a year or two, as long as you quit after that. Do you. . .**

n = 11814

Strongly agree	4.9%	(± 0.6%)
Somewhat agree	11.5	(± 0.9)
Somewhat disagree	17.4	(± 1.0)
Or strongly disagree	62.6	(± 1.3)
Don't know/Not sure	3.6	(± 0.5)

**There are so many things that cause cancer, tobacco use is not going to make any difference. Do you. . .**

n = 11507

Strongly agree	5.6%	(± 0.6%)
Somewhat agree	6.6	(± 0.7)
Somewhat disagree	10.0	(± 0.8)
Or strongly disagree	77.8	(± 1.1)

\* Estimates based on sample sizes less than 75 omitted

**Some organizations are conducting campaigns to convince youth not to start using tobacco, and motivate adults to quit. During the past 30 days, how often have you seen commercials on TV about the dangers of tobacco use or about not smoking?**

n = 11819

Every day	23.2%	(± 1.1%)
Couple times per week	27.7	(± 1.2)
Once per week	8.5	(± 0.8)
Couple times per month	11.9	(± 0.9)
Maybe once	5.9	(± 0.6)
Never	18.0	(± 1.0)
Don't know/Not sure	4.9	(± 0.6)

***Among current tobacco users who saw anti-tobacco TV ads:***

**Did the ad change your thinking about tobacco use to make you more in favor of quitting tobacco use, less in favor of quitting tobacco use, or did your thinking about tobacco use stay the same?**

n = 2022

More in favor	32.6%	(± 3.0%)
Less in favor	7.0	(± 1.5)
Stayed the same	60.4	(± 3.2)

**During the past 30 days, how often have you seen advertisements about the dangers of tobacco use or about not smoking on billboards, posters, or buses?**

n = 11816

Every day	11.7%	(± 0.8%)
Couple times per week	15.9	(± 1.0)
Once per week	7.8	(± 0.7)
Couple times per month	14.8	(± 1.0)
Maybe once	9.7	(± 0.8)
Never	34.4	(± 1.3)
Don't know/Not sure	5.7	(± 0.6)

***Among those who have children and have seen anti-tobacco commercials:***

**Have you talked to your child about any of the anti-tobacco commercials or advertisements you have seen?**

n = 3113

Yes	58.7%	(± 2.5%)
No	41.3	(± 2.5)

**Some tobacco companies make promotional items like clothing, hats, bags or other things with their brand on it. Would you ever use or wear something that has a tobacco company logo or picture on it?**

n = 11612

Yes	16.9%	(± 1.0%)
No	83.1	(± 1.0)

***Among those who would use or wear promotional items:***

**Do you currently have a piece of clothing, or other item that has a tobacco brand or logo on it?**

n = 2183

Yes	46.5%	(± 3.2%)
No	53.5	(± 3.2)

\* Estimates based on sample sizes less than 75 omitted

**During the past year, have you received a free sample or coupon for a free sample of cigarettes or other tobacco products?**

n = 11704

Yes	16.4%	(± 1.0%)
No	83.6	(± 1.0)

**How do you feel about this statement: Tobacco companies should have the same rights to advertise their products as other companies. Do you. . .**

n = 11360

Strongly agree	19.7%	(± 1.1%)
Somewhat agree	25.6	(± 1.2)
Somewhat disagree	18.5	(± 1.1)
Or strongly disagree	36.2	(± 1.3)

**Among those with children ages 10-17 years old:**

**Which of the following best describes the way you have discussed the dangers of tobacco use with your child. . .**

n = 2372

We have talked about the dangers of tobacco use many times	73.8%	(± 2.7%)
We have had at least one conversation that I can remember	13.7	(± 2.2)
I don't remember a specific conversation, but my child knows how I feel	7.4	(± 1.6)
Or for now, I have not talked with my child about the dangers of tobacco use	2.7	(± 1.1)
Don't know/Not sure	2.4	(± 1.0)

**Among those with children ages 10-17 years old:**

**Have you told your child specifically that you do not want him or her to use tobacco?**

n = 2342

Yes	90.1%	(± 1.9%)
No	9.9	(± 1.9)

**Among those with children ages 10-17 years old:**

**Thinking about the rules you have in your household, which of the following statements best describes the "ground rules" in your family about tobacco use. . .**

n = 2374

Tobacco use is not tolerated in our family	66.1%	(± 2.7%)
Tobacco is OK for me or other adults, but not for the child	21.1	(± 2.3)
It is the child's choice to use tobacco, but not in the house	3.4	(± 1.0)
It is the child's choice to use tobacco, including inside the house	0.5	(± 0.3)
Or we have no "ground rules" about tobacco in our family	6.0	(± 1.5)
Don't know/Not sure	2.8	(± 1.0)

**Among those with children ages 10-17 years old:**

**To the best of your knowledge, has your child ever used or tried tobacco products?**

n = 2380

Yes	14.8%	(± 2.0%)
No	81.8	(± 2.3)
Don't know/Not sure	3.4	(± 1.2)

\* Estimates based on sample sizes less than 75 omitted